

# 6.12.25 Board Meeting

Thursday, June 12, 2025 7:33 PM

## Attendees:

Amy Shadowens  
Rachel Collyer  
Keith Abbott  
Silvio Arauz  
Amanda Mullen  
Eric Cook  
Bryson Teixeira  
Mark Spinelli

List of Board Members/contact info

## Not present:

Mike Fraijo  
Sam Bush

## Inquires submitted via TS

- If you've received an email to your JYSA email address, respond to it. It's been sent to the correct account when the person submitting the email selects from the drop down options. Then go back into TS and mark the inquiry as complete.

Meeting called to order: 7:41pm

Rachel motions to open. Bryson seconds.

## By-laws

- Read the by-laws. Focus on the objective. Mission, Vision, Value Statements need to be reviewed.
- Read your job description and go through it. Mark up with comments and send to the group for review during the next Board meeting.
- Create your own and bring to the next meeting:
  - Mission Statement:
  - Vision Statement:
  - Value Statement:

## Meeting with the City

- Has to be the week of the 7/16.
- City has requested P, EVP, VP BB, VP S, VP BK, Field Ops, M&E.
- Comms with the city should stick to Keith, Amy, Mark. Rachel for field ops only.
- Aaron: concerns with Styx/mayor potential plans. Who owns and takes care of which fields? City for all.

## Committees:

- Branding Committee: focuses on visual identity, messaging and consistency w/ EVP.
- Safety/Risk Mgmt

## Amy:

- Propose Media Release be required during registration.
  - Keith to look into with non-profits for making mandatory.
- Need a process for social media posts.
- Markup R&Rs.
- Bryson and Amy to discuss branding offline to present final document at next meeting. Eric to be involved for uniforms.
  - Keith proposes putting the American flag on each uniform and/or hat. Eric to look into.
  - Putting an American flag at Blue Concession stand with light.
  - For first game every weekend, start with the National Anthem.
- Communication Tree:
  - Coach
  - Division Commissioner
  - Sr. Commissioner
  - VP of Sport
  - EVP
  - VP
- Overcommunicate! Registration info, season dates, practices, games, etc. We're all on the same team.
- Offering swag
  - Contract for sole swag sponsor online. Should we find a different company or see if that

- company can adapt to the JYSA branding?
- Current offerings too expensive (\$75/sweatshirt, \$40/shirt)
- Amy to send info to Eric for swag contact.
- Current lead time is 4-5 weeks for uniforms. 5-6 weeks for hats.
- Premier Teams:
  - Premier Red: DFW Interlock (8, 9, 10, 11)
  - Premier Silver/Pyros: TEBA (11, 13)
  - Concern with time Premier will take away from Rec. Do we need more support?
- Baseballcommissioner@jysa.info email does not need to be used anymore. Keith will change it and use that for a division commissioner.

#### Mark:

- Financial review:
  - Earning roughly \$200/month in CD.
  - Corporate card needs to be changed over to Amy/Keith.
  - VPs have discretionary funds (\$1,000). P/VP can purchase up to a limit.
  - Softball/Rec/Premier/TEBA/Basketball
  - 3 machines for taking purchases. Eric/Mark to connect on getting one.
  - Rename concessions stands?
  - Discussed player sponsorship program.
  - No fees paid to Vista Bank.
  - Square charges a lot per swipe. Future discussions on bettering the process and/or making a minimum charge amount.
- Rewrite/update the by-laws.
- Rules need to be redone. Rules as a league, rules as coaches, rules as parents, rules as players need to be consistent.
- Required training for coaches? Limit to one hour. Mark to send the website he found for possible training options.
- Control the flow of purchases.
  - Large purchases need multiple quotes.
  - Send invoice to Mark for all purchases.
  - By-laws to be updated to include limits and approval amounts.

#### Bryson:

- Banners for tournament wins: City doesn't see a problem if we hang them on the fence but they will not withstand the weather. Hang at DBAT? Hang at City Hall?
- Uniforms/re-brand.
- Fields are a hazard and we get complaints from visiting cities. We need to develop a better relationship to get the fields improved.
  - Non-city employees aren't allowed to work the fields.
  - Lack of consistency with fields closures.
  - Need to create document with all current field issues, including pictures.
  - Proposing taking maintenance of the field back from the city.
  - Proposing moving the time for open/closed field status to be given by noon instead of 3pm.
- Sponsors: Who are they? Obligations? Annual renewals? Commitments?

#### Aaron:

- Premier Tryouts for Round 1 are open. Promote Rec players to tryout. This is for Justin only.
  - 6/23-6/27 Round 1 Premier Tryouts.
  - 8/2 Round 2 Premier Tryouts in Ponder.
- Pay to boost FB posts to get more registrants?
- Coaches Mtg 8/3.
- Coaches Look 8/9.
- Fall Reg closes 8/9.
- Clinic for coaches 8/16. Premier coaches to teach Rec coaches.
- Host baseball clinic for players with open concessions.
- Practice starts 8/18.
- Fall Opening Day Ceremony 9/6. Want to make it a big deal. Vendors, sponsors, food trucks, etc.
- EOS Tournament 10/25. Can we keep it Justin v Justin, or does it need to be opened to the Interlock?

#### Amanda:

- Registration opens 6/13 - 8/2. One cost, no early or late.
- Working on dates with Interlock. Should have more info by end of June.
- Reaching out to someone who may be interested in being a Commissioner for Concessions.

#### Eric:

- Working w/ Amanda for softball design.

- Working w/ Sam on basketball camp t-shirts.
- Need brand info ASAP.

Silvio:

- Concession duty was assigned to the coaches to have slots filled by parents/volunteers.
- Commissioner needs to help w/ scheduling of shifts and shopping/stocking takes time.
- Shut down/opening of concessions during game days will take coordination w/ all members.
- Paying in lieu of serving in concessions?

Rachel:

- New chalker (who owns the current one we have?)
- Metal detector: can't find the base plugs.
- Replace batting cage with crushed granite or turf (reaching out to NISD for left over turf).
- Portable fence for Field 1 (\$1,000).
- Larger portable mound for Field 1.
- We have permission from the city to build a second cage.
- Someone to take over Baseball Admin.
- Needs a Commissioner for Field Ops.

Keith motion to close. Rachel seconds. 9:42pm.